Nat Thomas

Mockup Feedback

Creative Director – Nat Thomas

Designer- Charlotte Milbauer

- 1. I loved the pages that acted as an introduction to the woodblock printing and the movable type I thought they excellently portrayed my goals for the website and were reflective of the style that I invisioned and also of the style of the east Asian printing.
- 2. I decided that the first page would better function as an entry page or maybe work with a button to enter the site
- 3. So, I decided to rearrange the site to the entry page, a home/introduction page, the woodblock page, moveable type page, a gallery page, and a sources page.
- 4. The pages that held the history I realized were not going to be very engaging, and since my goal would be to generally inform and excite the viewer about east Asian printing, I thought this would be better reached with a gallery page and some smaller body copy.
- 5. I like the colors!
- 6. Shout out to Charlotte for being patient while I worked out how I wanted the pages to change.